

# Advertising Ideas

- Towerlight:
  - Ads show in the center of the Towerlight every Thursday. Email the Director of University Communications for more info [email: [kander39@students.towson.edu](mailto:kander39@students.towson.edu)]
- Flyers
  - Bulletin boards in union. Give 2 copies to the info desk. Academic buildings have their own rules so see the dean's office or front desk of each building
  - To get flyers in residence halls go to their office on the 4<sup>th</sup> floor of West Village Commons
- Involved @ TU
  - Log in, go to your groups page and press events
  - Here you can make a new event [like Facebook] and post it on the digital flyer board
- T3
  - Go to the bottom of the T3 page and Submit, all instructions are there.
  - Messages can be added to the T3 queue weeks or month in advance – there is no need to wait until the last moment so you can get it done early!
- Electronic Sign outside of the Union [the red one by SGA outside door]
  - Email [mleeper@towson.edu](mailto:mleeper@towson.edu) with the information or stop by her desk (UU 226) with the info written down
- Digital Screen
  - Auxiliary Services graciously provided all student group with a template
  - Go to art services (outside Paws) and provide them with a logo and they will make you a template
  - You can put event information on there: event name, time and date and place
  - Plan ahead [advertisements go out every 2 weeks]
  - IF you want a custom one it will cost 65\$/hour